PRIVATE FLEETS & 3PL OPERATIONS
Creating accurate schedules and getting the most out of transportation resources are critical to success for private fleet operators and third-party logistics providers alike. To be successful, you need software that will help manage the delivery planning and execution process, adjusting for seasonality and changes in environment, technology and personnel. DirectRoute was designed to help you plan, execute, and evaluate your fleet operations.

We Know Your Needs
We use our deep experience in working with private fleets and 3PL operations within commercial and home delivery to help you reach new heights with your transportation planning and management.

DirectRoute
DirectRoute final-mile optimization software helps companies lower transportation costs, control field operations and improve customer service through more efficient route planning and management. DirectRoute works for your unique routing environments—static, dynamic or a mix of both.

DRTrack
Appian DRTrack adds real-time visibility to DirectRoute with fleet tracking and web-based reporting. With the ability to use GPS data from a variety of hardware tracking systems and devices, DRTrack can also provide online track-and-trace services for your customers, automatically updating estimated arrival and departure times for customer locations. Trip reporting lets you compare planned-vs.-actual route mileage, planned vs. actual driver hours and more.

Capture, store and update route data automatically with DRTrack and make it more widely available to business stakeholders — including your customers. DRTrack lets managers, customer service or sales personnel access delivery schedules, monitor route info, review estimated delivery times and trip history directly on the web. Give your customers secure access with DRTrack to only their shipment data. Offer DRTrack’s high-value self-service options and win new business.

SIX REASONS TO CHOOSE DirectRoute

1. Excellent return on investment
   Save an average of 10% - 20% in reduced mileage, hours and equipment maintenance.

2. Dependable partnership
   Your business is our business, and we work with you every step of the way to improve your bottom line. No hidden fees. No surprises.

3. Improved customer service
   Generate accurate route schedules so you can arrive within customer time windows.

4. Faster route planning
   Create automated maps, schedules and routes while optimizing time and costs.

5. Decreased dependence on local knowledge
   Establish a repeatable process and the opportunity to centralize routing.

6. Scalable solutions
   Our software solutions can work together or separately, and we’ll work with you to determine what you need for optimal efficiency.
We Work For You
Appian DirectRoute is “final-mile” routing and scheduling software designed to be fast, accurate and scalable. We understand the daily challenges you face in providing great customer service while keeping a close eye on expenses and the bottom line. We work with you to optimize transportation resources while taking customer service to a new level.

Logistical Analysis
DirectRoute makes analyzing your business fast and easy while helping to answer:

- Who requires service, a delivery or a pickup?
- What is being delivered (how much volume)?
- When must the delivery be made?
- Where is the customer located?
- How must it be delivered (special driver or equipment)

Operational Considerations
DirectRoute has the power to address your business concerns and work with your business constraints to address operation requirements optimally. These include:

- Work rules like your earliest start and latest return times as well as maximum driver work
- Various volume capacities
- Special equipment and skill-set considerations
- The best way to keep costs at a minimum

Appian tools help analyze and continually improve your distribution operations. There might be only one thing that never changes in your business — the need to deliver on time and adjust to new situations quickly.

Save Time & Money
Our customers typically see a return on their investment within 3-6 months of implementing DirectRoute. Typical savings benefits across the board include:

\[
\begin{array}{|c|c|}
\hline
\text{10% – 20\%} & \text{Miles} \\
\hline
\text{10% – 20\%} & \text{Hours} \\
\hline
\text{7\% – 18\%} & \text{Vehicles} \\
\hline
\text{70\% – 90\%} & \text{Planning Time} \\
\hline
\text{10\% – 25\%} & \text{Operating Costs} \\
\hline
\end{array}
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Increase Profits
Appian software products give you the ability to optimize your transportation planning and execution at every level to:

- Reduce transportation costs
- Create fixed, semi-fixed and dynamic routes
- Quickly handle re-routes
- Account for seasonal shifts
- Improve customer service and time-window performance
- See route profitability and cost-per-stop reporting
- Generate planned vs. actual comparison reports
- Manage by exception for faster response

With Appian DirectRoute software from TMW Systems, you can manage distribution activities confidently. Expect higher productivity at lower cost from your equipment and your people.

GET STARTED TODAY
appian.tmwsystems.com
1 (800) 401-6682
Appian DirectRoute
TMW software designed to improve performance
Contact solutions@tmwsystems.com.

The Force Behind
Appian DirectRoute
TMW Systems, the maker of Appian DirectRoute and related Appian technologies, is a recognized leader in transportation excellence. Our software technologies serve over 2,300 customers, including many of the most sophisticated and complex transportation companies in North America as well as hundreds of smaller regional and local operations. Our customers manage nearly 2 million vehicles and mobile assets. Learn more about TMW at www.tmwsystems.com.